Website

We’ve created a promotional banner for your website which you can use with the copy in the 'About The Wild Escape' section below to help you promote your involvement in The Wild Escape on your website.

If you simply want to add the project logo to your homepage or alongside your activities please take a look at the **brand toolkit** on our website for guidelines on how to reference our support – from using our logo to marketing your project. You can find the toolkit [here](https://thewildescape.org.uk/uploads/files/Brand_guidelines_and_logos.zip).

Get inspiration from other museums already talking about The Wild Escape on their website:

* [Natural History Museum](https://www.nhm.ac.uk/events/the-wild-escape.html)
* [Museum in the Park](https://museuminthepark.org.uk/the-wild-escape)
* [Museum of Gloucester](https://www.museumofgloucester.co.uk/thewildescape)
* [The Garden Museum](https://gardenmuseum.org.uk/thewildescape/)
* [Sun Pier House](https://sunpierhouse.co.uk/the-wild-escape/)

**About The Wild Escape**

The Wild Escape is a major new project led by Art Fund uniting hundreds of museums with schools and families in a celebration of UK wildlife and creativity.

Taking place from January to July 2023, The Wild Escape invites children to find a favourite animal in their local museum and create an artwork imagining its journey to a natural habitat.

The pictures and stories children create will be brought together in a collective work of art that imagines a better future for the wildlife on our doorstep, launched online and in venues across the UK on Earth Day 2023.

The Wild Escape is led by Art Fund alongside hundreds of museums, artists and environmentalists, in partnership with WWF, the RSPB, National Trust and English Heritage.

The Wild Escape is made possible thanks to funding from Arts Council England’s National Lottery Project Grants, with additional support from Kusuma Trust, Foyle Foundation and a group of generous individuals and trusts.

The Wild Escape is inspired by Wild Isles, a landmark BBC series exploring the flora and fauna of the UK.